

Survey: Chickasaw Point Long Range Planning Survey 2022

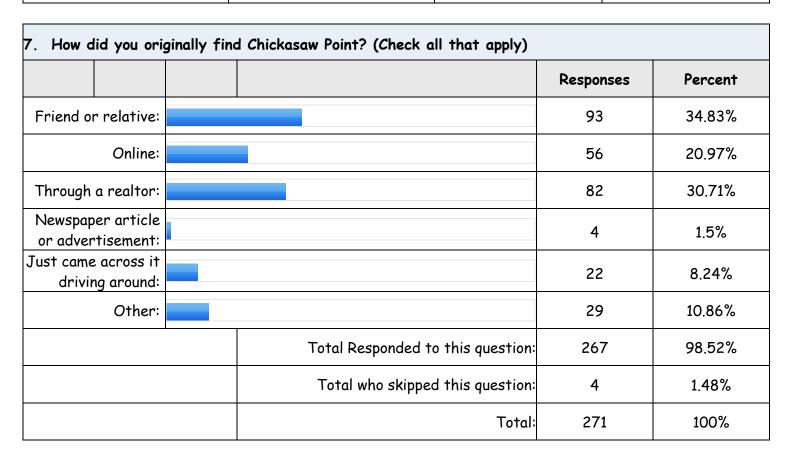
Report: Summary Report

Survey Status	3	Respondent Statistics		Points Summary		
Status:	Closed	Total Responses:	271	Max Attainable:	0	100%
Deploy Date:	03/17/2022	Completes:	251	Highest:	0	0%
Closed Date:	04/21/2022	Partials:	20	Lowest:	0	0%
				Average:	0	0%
				Median:	0	0%
				Standard Deviati	on: 0	0%

DEMOGRAPHICS

6. How many years have you owned property in Chickasaw Point including both developed and undeveloped lots? (Check one.)

				Responses	Percent
Less than a y	rear (O Points):			24	8.96%
1 y	rear (O Points):			19	7.09%
2-5 ye	ears (O Points):			70	26.12%
6-10 ye	ears (O Points):			35	13.06%
11-20 ye	ears (O Points):			56	20.9%
More th	an 20 years (0 Points):			64	23.88%
		Total Re	sponded to this question:	268	98.89%
		Total w	ho skipped this question:	````	1.11%
			Total:	271	100%



		Responses	Percent
I/we have spent			
time in here			
through family or		40	10.15%
friends:		49	18.15%
Realtor led tour:		49	18.15%
The feel of the			
community/activitie		110	40.74%
S:		110	40.74%
The reputation of		35	12.96%
the community:		ວິນ 	12.90%
The people:		67	24.81%
The lake:		204	75.56%
The gated		440	4.004
community:		162	60%
The golf course:		131	48.52%
The entire package		110	42.7%
of amenities:		118	43.7%
Protection through			
Covenants and		70	25.02%
Bylaws:		70	25.93%
Perceived value of		78	28.89%
investment:		76	20.09%
Not applicable - I		4	1.48%
inherited it:			1.40%
Other:		25	9.26%
,	Total Responded to this question:	270	99.63%
	Total who skipped this question:	1	0.37%
	Total:	271	100%

	1	2	3	4	5	N/A	Т
Under 30:	7(12.5%)	3(5.36%)	0(0%)	0(0%)	0(0%)	46(82.14%)	
31-40:	8(17.02%)	5(10.64%)	0(0%)	0(0%)	0(0%)	34(72.34%)	
41-50:	13(22.41%)	15(25.86%)	0(0%)	1(1.72%)	0(0%)	29(50%)	
51-60:	26(31.33%)	30(36.14%)	0(0%)	0(0%)	0(0%)	27(32.53%)	
61-70:	47(35.61%)	69(52.27%)	0(0%)	1(0.76%)	0(0%)	15(11.36%)	
71-80:	33(34.02%)	39(40.21%)	0(0%)	0(0%)	0(0%)	25(25.77%)	
Over 80:	15(28.85%)	10(19.23%)	0(0%)	0(0%)	0(0%)	27(51.92%)	

Total Responded to this question: 250 92.25%

Total who skipped this question: 21 7.75%

Total: 271 100%

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	0	1	2	3	4	5	6	То
No Children in the	197(94.71%)	6(2.88%)	3(1.44%)	1(0.48%)	0(0%)	0(0%)	1(0.48%)	20
home:								
Under 2:	41(93.18%)	2(4.55%)	0(0%)	0(0%)	0(0%)	0(0%)	1(2.27%)	4
2-5:	40(88.89%)	4(8.89%)	0(0%)	0(0%)	0(0%)	0(0%)	1(2.22%)	4
6-10:	41(82%)	3(6%)	5(10%)	0(0%)	0(0%)	0(0%)	1(2%)	5
11-20:	39(62.9%)	9(14.52%)	12(19.35%)	1(1.61%)	0(0%)	0(0%)	1(1.61%)	6
Over 20:	41(82%)	5(10%)	3(6%)	0(0%)	0(0%)	0(0%)	1(2%)	5

Total Responded to this question: 231 85.24%

Total who skipped this question: 40 14.76%

Total: 271 100%

Dia you build or buy you	r house in Chickasaw Point? (Check one)		
		Responses	Percent
Bought it:		191	77.96%
Built it:		51	20.82%
Inherited it:		3	1.22%
	Total Responded to this question:	245	90.41%
	Total who skipped this question:	26	9.59%
	Total:	271	100%

		Responses	Percent
Less than 1 year:		24	9.88%
1 - 3 years:		51	20.99%
4-10 years:		67	27.57%
11-20 years:		57	23.46%
Longer than 20 years:		44	18.11%
	Total Responded to this question:	243	89.67%
	Total who skipped this question:	28	10.33%
	Total:	271	100%

3. I /We currently	ive in Chickasaw Point (che	ck one)		
			Responses	Percent
Full time:			188	75.2%
Part time:			35	14%
Weekends and /or vacations only:			19	7.6%
Don't live here at all:			8	3.2%
	Total Resp	onded to this question:	250	92.25%
	Total who	skipped this question:	21	7.75%
		Total:	271	100%

14. What are your plans o	er the next 5 years?		
		Responses	Percent
No major change:		187	76.64%
Increase to full time residency:		18	7.38%
Decrease to part time residency:		0	0%
Major renovations:		19	7.79%
Sell and relocate vithin the community:		2	0.82%
Sell and relocate somewhere in the area:		7	2.87%
Sell and leave the area:		12	4.92%
Rent out my home:		3	1.23%
Other:		9	3.69%
	Total Responded to this question:	244	90.04%
	Total who skipped this question:	27	9.96%
	Total:	271	100%

Additional Comments:		T		
	Responses		Percent	
Responses:		28	100%	
	Total Responded to this question:	28	10.33%	
	Total who skipped this question:	243	89.67%	
	Total:	271	100%	

15. Additional Comments:

Response	Response Text
1	Building on lots
2	Have townhouse and undeveloped lot plan on selling townhouse and building on lot when youngest gets out of HS in 5 years
3	Don't know yet. Depends how expensive it becomes here. I also feel though this on-line survey is nice now that I have WIFI but I feel you're not giving all residents a chance or the right to take this survey. Many people especially seniors do not have or know how to use equipment to take on line surveys
4	None
5	Plan to live it out here
6	That answer is age sensitive
7	Hoping Chickasaw continues to improve and be a great place to live.
8	We built, sold, bought another in Chickasaw
9	HOA is getting out of control, so we are being forced to leave the community and will relocate outside of Chickasaw in this same area. We could actually live lakefront outside of Chickasaw at a lower cost than our HOA's are costing us.
10	Just finished 12-month home renovation
11	Not sure yet
12	Final decisions depend on the direction of the community

13 I fell in love with the house. I didn't really know anything about the community. 14 Uncertain plans 15 If the price of yearly assessments continues to rise, we may decide to sell Will look at residency on a year- to-year based on how much fees continue to increase. 16 17 Not sure we'll ever get to 100% but we'd like to spend more time as I near retirement. 18 Move closer to family 19 Question 14 answered with respect to our current home; we rented for approx. 16 months while building 20 Not really sure 21 Minor renovations 22 We will transition to more Chickasaw time 23 Would consider moving to a Patio home if they were to build them in Chickasaw. 24 Bought it to rent it Pool and lake brought us to Chickasaw 25 26 We would like to downsize to a maintenance free one level within Chickasaw Point Our homes changes have only been upkeep and update. 27 28 We will be building.

		Responses	Percent
I planned to build on it later:		46	52.27%
I bought an investment:		34	38.64%
the amenities and community		9	10.23%
activities: Inherited it or received it as a			
gift:		3	3.41%
I regret having bought it:		7	7.95%
	Total Responded to this question:	88	32.47%
	Total who skipped this question:	183	67.53%
	Total:	271	100%

17. For previous question - If you regret buying the undeveloped lot, why?				
			Responses	Percent
Responses:			15	100%
		Total Responded to this question:	15	5.54%
		Total who skipped this question:	256	94.46%
		Total:	271	100%

17. For previous question - If you regret buying the undeveloped lot, why?

Response	Response Text
1	Have been unable to sell
2	Not much progress in the community
3	No one explained the dock permit. We let it expire without knowing
4	The previous owner had the lot. It was part of the purchase
5	Because we bought a condo a few months after we bought the lot when it listed for sale
6	Came with the purchase of the house, and we like the privacy.
7	Cost of POA
8	No appreciation in value over 50 years and paid POA fees all that time
9	Would like it absorbed into my primary lot because it can't be built on
10	No
11	Don't regret but was indivisible when purchasing house. no option for it above
12	Please add into Q#16 statistic: $700+$ lot owners who regret buying a lot that includes 308 whose lots now owned by the POA, plus the 394 lot owners currently delinquent on their POA dues.
13	None of the above apply. I wanted a green buffer.
14	My husband passed away so I will never build on it. Fees are a problem for me.
15	No

		Responses	Percent
I now plan to build			
on it in the next 3		13	15.66%
years: I now plan to build			
on it sometime after that:		14	16.87%
Sell it:		24	28.92%
Continue owning and participating in the activities and using			
the amenities:		32	38.55%
	Total Responded to this question:	83	30.63%
	Total who skipped this question:	188	69.37%
	Total:	271	100%

		Responses	Percent
Full time:		14	18.92%
Part time:		6	8.11%
Don't know at this time:		14	18.92%
Not applicable don't want to build:		40	54.05%
	Total Responded to this question:	74	27.31%
	Total who skipped this question:	197	72.69%
	Total:	271	100%

20. Additional Comments					
				Responses	Percent
Responses:				21	100%
	•				
		То	tal Responded to this question:	21	7.75%
		٦	otal who skipped this question:	250	92.25%
			Total:	271	100%

20. Additional Comments

Response	Response Text
1	Extra lot on either side of our home are for privacy
2	I bought the lots surrounding my home to keep privacy, so no one would build right on top of us
3	Green space
4	It is part of our developed lot. We live in the middle of 2 lots.
5	If I win the lottery or someone moves their dock over 5 feet, I might build
6	The additional lot came with the home purchase
7	Bought adjacent lot for buffer only
8	Current house is centered on 2 lots
9	Purchased lot next to us for space
10	I wanted to increase my lot size to buffer possible neighbors
11	In process of combining lots to 1/2 acre
12	Would like to know the process for absorbing an unbuildable lot into the primary?
13	My extra lot provides me a buffer. No plans to build or sell.
14	I bought addition lots to enhance privacy

- I bought the undeveloped lot next to me to increase yard space and prevent someone else from building due to the fact that the lots are so tiny and chopped up by the original developer
- 16 Bought it for privacy
- Bought properties next to resident lots for buffer.
- 18 Building of home starts July 2022
- Our addition lots are to secure privacy for residence as well needed space for current expansion
- POA Board meeting of 3/21/2022 reported that our POA owns 308 lots and another 394 lots have delinquent payment of POA dues. So, over 700 lots were owned by very dissatisfied POA members, indicating a serious problem that should be dealt with by the POA Board. The POA Board has further harmed the lot owners this year by adding a \$2000 building fee, which further reduces the sale value of each lot by \$2000.... including those 308 POA-owned lots (so minus -\$600,000 to our POA asset balance)
- 21 Survey is short sighted as to asking the question of why people purchase undeveloped lots

MARKETING CONSIDERATIONS

. Would /Do you recommend Chickasaw to others? If no, why not?			
		Responses	Percent
Yes:		235	89.69%
No:		27	10.31%
Additional Comments:		45	17.18%
	Total Responded to this question	: 262	96.68%
	Total who skipped this question	. 9	3.32%
	Total	: 271	100%

21. Would /Do you recommend Chickasaw to others? If no, why not?

Response	Comments
1	I warn them about the amenities fee that increases sometimes yearly
2	Love people and community but too financially unstable
3	Cost to live here is increasing
4	This is a wonderful community!
5	I have always recommended Chickasaw, until we saw that renters were destroying the neighborhood and our investment. I wouldn't have bought had we know rentals would be beside us.
6	I do warn my local friends about the increases on dues, most of them are blue collar (like me) so the fees are a bit much. For those that can easily afford it, they are probably not a big deal
7	Things are getting too expensive
8	Recommend CP to people almost weekly!
9	HOA costs are high and will continue to rise. Infrastructure is old and thus will continue to be costly to maintain.

10	Due to the previous board members not raising the assessment all the remaining residents will continue to have their assessments increase. Also, the weather is not what we anticipated.
11	The expense, weak in assessment collection, funds a golf course that is not a money maker
12	And we have
13	Great place to live
14	Community has improved over the last 10 years
15	HOA cost is accelerating at a ridiculous rate, and we tell people to not buy the n here, unless HOA costs are not an issue for them! 12 years ago, we paid @ \$670/ year, now it's \$2700/ year!!
16	Beautiful Location
17	We have and now their building here
18	Amenities
19	Location & lake access. Close to 85. Friendly helpful neighbors. Amenities.
20	Board is unable to stay in budget. HOA dues go up every year
21	We love it here.
22	Spending too much money on new construction while not able to properly maintain what we have. How will we ever be able to operate and maintain all the new things along with the old?
23	I like my privacy and don't really want too many close friends nearby.
24	Primarily if they were golfers or boaters. Possibly to others.
25	It has gotten too expensive
26	We believe there should be a category called possibly. As it would be a buyer beware of constantly increasing fees.
27	The total package of amenities and value of investment are great
28	We do tell them how high the water bills are and that the system is very old- plus poor WiFi

29	Nice place to live
30	Too many fees.
31	With the caveat that growth in POA fees has a history of well-exceeding inflation.
32	Additional family building here
33	Only if I like them and for the quality of life here
34	Great place to live.
35	High water over 100 zero usage, rapid increase of HOA since been here
36	Wonderful community. We have been made to feel very welcome here.
37	Do not feel the POA has the best interest of the residents in mind.
38	It is a great place to live with golf, the lake and great people
39	Community priorities take a back seat to golf course needs.
40	Internal Strife/
41	High POA assessment fees to support bad investment decisions
42	Everyone that visits are impressed.
43	Much weaker "yes" since learning about POA Board's non-transparent operation, intent to commercialize our community, and disregard for the interior lot owners needing lake amenities.
44	Maintaining community infrastructure is a low priority on the part of the POA board while assessment dues continue to rise.
45	Dues are too high

22. Do you feel growth is important to the continued viability of the community? if no, why not?			
		Responses	Percent
Yes:		230	87.12%
No:		34	12.88%
Additional Comments:		58	21.97%
	Total Responded to this question:	264	97.42%
	Total who skipped this question:	7	2.58%
	Total:	271	100%

22. Do you feel growth is important to the continued viability of the community? if no, why not?

Response	Comments
1	Managed growth
2	We are reaching maximum comfortable size
3	It needs to be under control though
4	More homes to better help financial situation to improve so the burden isn't all put on residents at this time. They're a lot of med income homes and residents. Afraid we are getting pushed out
5	But that will diminish quality of life
6	Prefer current state of development
7	Grow too fast for me
8	Hard to have close relationships with too many people
9	Our roads and infrastructure are in need of desperate attention
10	Growth in the undeveloped lots is critical as it enlarge the pie of residents who contribute POA dues. With this, we can fix and maintain our aging infrastructure

11	Would help drive costs down
12	Growth and improvement of amenities
13	We like the number of homes and amenities currently on site
14	As long as we have the infrastructure to support growth!
15	Growth is important to spread the cost of maintenance.
16	The amount of growth over the past two years is changing the community. More traffic. More density.
17	Would like to see even more fulltime residents.
18	Stabilization of what is currently here is critical. Also, the updating of the infrastructure is a must. The community will overrun the system that is old and outdated.
19	Anything that doesn't welcome growth dies.
20	But not at the cost of affordability!
21	The low amount of development was one of the attractions for us
22	More people, more problems.
23	The community seems satisfactorily occupied. Too many people would change the environment of what attracted most people here.
24	Just take a look at cities
25	We need to be able to pay for the New Activity center and many additional improvements needed to the community.
26	I feel it's important to keep up with the community growth.
27	We like the improvements being made (e.g., event center), worry capacity of boat launch.
28	Depends on what you mean by growth, but I think additional amenities are of limited value for people who are there because of the lake
29	I reluctantly say yes because we are spending so much money on the Event Center, and I feel it will be difficult have sufficient funds to operate it as planned without additional income.

30	Too many vacant lots///more houses=more dues money
31	It will be more costly to the community as a whole, such as keeping roads up under more traffic, water treatment will need to be increased. We are seeing enough inflation now without adding more cost
32	But I like the wooded area as well, too many people will make me want to move out of the community
33	More homes support rising costs of Maintenance/improvement.
34	I don't think our current infrastructure can handle many more people and it is costly to upgrade it
35	Again, there should be more choices for this question. Growth is fine, but needs to be controlled as we are getting houses built so closed together and has been that way for a very long time. I
36	Unless the cost increases too rapidly for the growth
37	Growth with a master plan
38	Assessment revenue, including undeveloped lots, needs to rise a level to enable proper maintenance of the entire infrastructure. All members need to pay their fair and equitable share.
39	Not required.
40	Slow growth
41	We have concerns about impact of growth on infrastructure.
42	We need an additional 100 home owners to make Chickasaw a viable community with reasonable assessments
43	More NICE homes, more revenue
44	Growth can mean many things. I think maintaining and improving on homes and amenities is growth
45	Need to grow to keep up with Inflation!
46	Going to price a certain demographic out

47 Mixed feelings here. Growth reduces per lot charges theoretically, but more use of roads and facilities will cost money. Too many people may change the intimate. More people, more volunteers? 48 We don't want Chickasaw to get overcrowded. We like the size it is currently. A community must always improve for the majority of the community 49 50 Coupled with financially sound decisions 51 Community is already large enough 52 You need money to pay for the money pits 53 Some growth is a necessity while too much will strip the community of its current identity. Should the number of residents grow substantially I could see our household leaving to find less congestion. 54 Growth helps pay for amenities. 55 Growth causes more traffic, more noise, more crowding of our limited lake amenities, and Board has no plans for increasing those lake amenities to accommodate more growth. We don't have the infrastructure to support it. We are currently building a house of 56 cards. 57 More owners mean more revenue for POA which is a good thing. 58 I can't give a good answer since I don't live there but they've made it 50 years so far.

		Responses	Percent
Yes:		167	65.23%
No:		89	34.77%
Additional Comments:		107	41.8%
	Total Responded to this question:	256	94.46%
	Total who skipped this question:	15	5.54%
	Total:	271	100%

23. Should we pro-actively promote / advertise our community to attract residents? Why?

Response	Comments
1	It doesn't seem necessary to spend money to advertise Existing homes sell fast and there is a lot of building on lots
2	I think our current rate of growth is fine.
3	Depends on how it's done
4	We believe it will promote itself
5	I would rather see \$\$\$ working in the community
6	For same reason as above
7	A diverse population of ages and family groups is good for vitality and success of any group.
8	If we want property values to rise
9	Prefer current state of development
10	Not needed
11	Support the public golf course.

12	To promote growth.
13	It helps when someone is looking to sell.
14	Limited to what the infrastructure can handle
15	Not necessary
16	No need in my opinion
17	It seems like word of mouth is working
18	See above comment
19	Promote it organically. That is, let it sell itself.
20	Viability
21	But only through inexpensive options
22	Additional revenue
23	It is currently growing at a manageable rate. Let's focus on improving what is here rather than making it bigger.
24	Unsure how much more the current development can support - roads, boat access, etc.
25	Maximize the amount of fees we can collect with new homes
26	We are not aware that there are vacant houses. Do not waste the money since realtors are always inquiring.
27	We don't even have the funding to maintain our roads. So, you're asking to advertise which is a cost, in order to bring people in to drive on cracked roadways.
28	Make more visible/easier to learn about
29	We all benefit from the strength of our community.
30	Needs to be done gradually so infrastructure can handle
31	New residents bring new ideas, sometimes change is difficult but it's a good thing. More income for the community
32	Because word of mouth is already causing the community to grow too fast.

33	I feel it does it for itself and time and effort should be used somewhere else.
34	Not until it can be more efficiently managed
35	It's important for a community, church or institutions to be in a constant growth status. Otherwise, they stagnate or die off. It's also important to attract younger families.
36	Great opportunity for grown
37	See 22
38	Word of mouth is best.
39	Seek and you shall find
40	Currently with 10 to 12 houses in various stages of construction and if this continues on into the future currently, we don't need to advertise for new residents. Word of mouth seems to be working and
41	Always good to have people interested in area.
42	So, they know we are here.
43	Income for infrastructure
44	Word of mouth is the best approach which seems to be working without expense.
45	To build awareness and attract buyers
46	The Realtor companies can promote our community.
47	I think there is plenty of word of mouth. Friends & family that recommend the community.
48	Need additional income since no recourse is gathered on folks not paying their share of dues timely
49	Additional revenue for upkeeping infrastructure
50	Promote and advertise should be done at zero cost. There are many options to do this. Unless you have a $$500,000$ or more budget to advertise, the results will be a financial net loss.
51	Turnover always occurs, need to keep attracting others
52	Keep it quaint

53	10 increase revenue.
54	Financial participation in community expenses
55	Sustainability of the community
56	Such advertising has failed in the past I was on board for 9 years
57	I feel word of mouth and real estate agencies will bring in enough residents, the peace and quiet is the reason we moved herealong with me falling in love with the house
58	See above
59	More the merrier when it comes to value of home
60	Need the revenue
61	To continue development of those lots that can be built on
62	People will find it
63	Growth again must be measured between keeping community feel with some privacy and economic growth.
64	No one lives forever!
65	To let agents and future homeowners know what we have to offer and where we are located.
66	Keep HOA reasonable
67	With the addition of fiber internet, we can better diversify the population. The expense of appropriately maintaining this community will grow, having more working professionals is good
68	We are not ready for fast growth until shoring up our infrastructure.
69	Current population cannot sustain the increasing costs by themselves.
70	Because you want it to remain a place that feels like you are getting away from all the madness of a big city.
71	It's not really necessary in the digital age. This can be accomplished with a well- designed Web Page and Facebook page. This would be far more cost effective.

72	We prefer not to turn this into Myrtle Beach
73	Happens without it. Promote Golf
74	Word of mouth
75	Not necessary
76	So, the golf course can become self-sufficient
77	I think we are being penny-wise pound-foolish raising the price of POA owned lots. If someone commits to building within 6 months, give them the lot. Fees will pay the sale price in 2 or 3 years, then
78	To be viable younger people must move in as older people move out or die.
79	Same comment as 22
80	Need to promote Golf Course so it's not a money loser
81	I'd rather it grew organically. Also, we need time to address the infrastructure to the capacity that would accommodate additional growth.
82	Let it grow at the current pace. No Hurry!!!
83	I am torn on this one. If we can grow through word of mouth that would be best to continue to build community.
84	Word of mouth seems to be working
85	I think being active in the community and keeping up the community page is good. We should have a resident provide pictures for the website. I liked the video I watched online on the website.
86	To help us grow.
87	You can try, will depend on future economics
88	Doesn't seem like it needs it. Real estate seems quite active right now.
89	Word of mouth is the best marketing. Keep current owners happy, and they will sell it for you.
90	We have many Amenities, of which, Shared responsibility with many is Preferable.
91	Just be honest about how the POA manipulates the budget and interest of the residents.

92	To continue growth and improvement of the amenities we have
93	No need
94	Word of mouth is enough
95	Well known. No need to spend dollars to advertise.
96	LOTS OF PEOPLE AND NEW HOMES ARE BEING BUILT COUPLED WITH A LARGE TURN OVER, THE WORD IS OUT MONEY COULD BE BETTER USED ON PHYSICAL PLANT INPROVEMENTS.
97	To help pay for the amenities and updates
98	You need money to pay for the money pits
99	Help increase revenues
100	To enable us to build Garden Style Homes
101	Growth adds to home value.
102	Past growth was largely for the nicer waterfront parcels, but new growth will be mostly on the lower cost interior lots, increasing usage and crowding of our limited lake amenities.
103	See previous comment. If I wanted to live in the environment of the Atlanta suburbs I would not have moved here.
104	I don't think it is necessary. The market will find us.
105	I'd have to see financials to decide if this is necessary.
106	No, I LIKE Its CURRENT SIZE
107	With increasing costs of everything the more revenue without raising yearly costs is needed.